

# Advancing Industry Capabilities Through Digital Partnership

## INTRODUCING

Bayer AgPowered Services on the new Microsoft Azure Data Manager for Agriculture platform. Azure Data Manager for Agriculture provides industry-specific capabilities to connect farm data, enabling organizations to leverage high-quality datasets and develop solutions that power agriculture insights, while ensuring farmers' data privacy, control, and ownership per regulations.

AgPowered Services from Bayer is a category of cloud-based tools that enable agri-food companies to leverage datasets to generate new insights, enable better collaboration, and provide transparency to consumers, regulators, and stakeholders.

Together, Bayer and Microsoft are empowering the entire agri-food value chain to improve innovation, operations, and sustainability.

## Putting Cloud Data to Work

These initial AgPowered Services mark the first time Bayer has made their industry-leading intellectual property available for commercial organizations to license. Be on the lookout for more services coming soon.

### OUR SERVICES



#### Imagery Insights

Satellite imagery indicating a field's health based on crop vegetative growth.



#### Growing Degree Day Calculation

Weather-based tool identifying crop maturity stages and timing of key factors affecting growth, health, and yield.



#### Crop Water Use Maps

Satellite imagery indicating the water stress levels on a particular field.



#### In-Season Crop ID

Historical identification of key cash crops like corn, soybeans, wheat, and others across North America, South America, and Europe.



#### Historical Weather

Single access point for integrated weather data from diverse sources – spanning over 40 years across major global agricultural regions.

#### ASK OUR TEAM

about unlocking the full potential of these tools by combining them in the Crop Risk Monitoring Suite tailored to your business's needs.



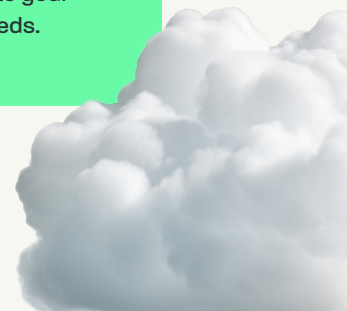
#### Smart Boundary ID

Enables a map layer identifying administrative and active farm boundaries within specified latitude and longitude coordinates.



#### Machine Connectors

Facilitates autonomous data flow between ADMA customers and OEM brands, providing access to field-level data like planting, application, and harvest.





## Get In Touch

Scan the QR code to contact our team and learn more about our services.

## Our Commitment to You

- **ACCELERATE INNOVATION** through data-driven insights by connecting disparate data and leveraging predictive models from an ecosystem of industry leaders.
- **ENABLE A MORE SUSTAINABLE FUTURE** by adopting more sustainable practices to reduce the impact of climate change while satisfying consumer demand for healthier, high-quality food.
- **OPTIMIZE OPERATIONS** across the value chain by using high-quality, time-sensitive farm and supplychain operation data to reduce risk and increase productivity.
- **CULTIVATE TRUST** rooted in transparency by providing traceability to investors, customers, and regulatory bodies while giving you full control of your data.

## Need Technical Assistance? System Integrators Can Help

We provide access to a community of qualified 3rd party technical resources to help customers meet their objectives. Our System Integrators have deep experience with our platforms and can bring their skill sets to projects to help bridge resource gaps. They're crucial in helping customers scope, define and build tailored solutions unique to their business.



### Forward-Looking Statements

This release may contain forward-looking statements based on current assumptions and forecasts made by Bayer management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Bayer's public reports which are available on the Bayer website at [www.bayer.com](http://www.bayer.com). The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments. All other trademarks are property of their respective owners.

